

## **NJCFE Symposium – FINAL DRAFT**

December 6 (Inclement Weather Date December 13)  
New Jersey City University, School of Business, Jersey City, NJ  
200 Hudson Street  
Harbor side Plaza #2  
Jersey City, NJ – 07311

This year's Symposium will feature two nationally recognized authors and two tracks for participants. Tracks available for Teachers and Community Fin. Lit Educators. A high point on the calendar of Financial Literacy educators and practitioners, this must attend event tackles the future of financial literacy and financial capability practices.

**9:00 AM Registration Breakfast and Networking**

**9:20 AM Welcome Message From Our Host**

Dr. Bernard McSherry, Dean, New Jersey City University  
Dr. Joseph DiFiglia, New Jersey City University

**9:30 AM Opening Session Keynote – (50 minute session)**

Kobliner, Beth; *Make Your Kid a Money Genius (Even If You're Not)*

**10:30 AM Train The Trainers**

Teaching Financial Literacy today has become more complex. The "Train the Trainers" breakout sessions are designed to provide practical information for educators and instructors in the classroom and the community.

***BREAK OUT 1 - Educator Track Breakout 1 (50 minute session)***

**A discussion with the NJ Department of Education on new and existing financial literacy requirements in Middle School and beyond.**

Micah Bender, Financial Literacy Coordinator, NJ Department of Education

***BREAK OUT 2 - Community Education Breakout 1 (50 minute session)***

**Advancing Disadvantaged and Underserved Communities: Strategies for Improving Financial Wellness**

Dr. Barbara O'Neill, Distinguished Professor, Rutgers University  
Kimberly Cole, Community Engagement Manager, Navicore Solutions

**11:30 AM Technology In Fin Lit – (50 minute Session)**

Technology in financial literacy requires us to:

- (a) Rethink content-what we teach people about,
- (b) Rethink delivery modes (e.g. taking paper based tools and make them digital), and
- (c) Realize how people expect to receive and digest information changes....and we have a good story to tell on each of these

***BREAK OUT 1 - Educator Track Breakout 1 (50 minute session)***

**Classroom tools for Financial Literacy**

Register, directions and more information at [www.njcfe.org](http://www.njcfe.org)

The Federal Deposit Insurance Corporation FDIC has developed and maintains a number of free Money Smart products for classroom use. Join FDIC Community Affairs Specialist Brittany Burroughs as she breaks down Money Smart for Young People so that today's tech savvy generation can engage and learn.

Brittany Burroughs, Community Affairs Specialist in the Outreach and Program Development Section at the Federal Deposit Insurance Corporation Presentation from FDIC – Money Smart Young People (MSYP)

**BREAK OUT 2 - Community Education Breakout 1 (50 minute session)**

CentSai – Taking the Fear Out of Finance – A web based tool and knowledge base for actionable data and financial literacy engagement.

Centsai.com utilizes technology to bring actionable, relatable tips via real-life stories and expert interviews to those facing the myriad of financial decisions in their lives. This widely accepted financial literacy tech tool uses story-telling, guides, quizzes and videos/podcasts to engage users and provide knowledge for important decisions.

Arindam Nag, Chief Executive and Founder of Centsai.com

**12:30 PM**

**Keynote Luncheon and Awards**

**Welcome Message**

Legislating Financial Literacy Requirements In Our Middle Schools  
Assemblywoman Angela V. McKnight, (LD-31)

**Awards**

Presentation of NJCFE Annual Awards  
Kimberly Cole, NJCFE Chair and the NJCFE Board of Directors

**Keynote Presentation**

Jonathan Clements, Jonathan; How to Think About Money  
Book signing to follow.

**2:00 PM**

**Adjourn**

**IMPORTANT EVENT INFORMATION:**

Due to a generous grant in the name of Mary O'Neill, the first 75 registrants have been issued a complimentary copy of both keynote presenters' books. Any registrants after the first 75 who would like items/books autographed, will need their own copies. Depending on the availability of the speakers some books may be autographed.

**Location and Check-In Information:**

Please note that the School of Business is NOT a part of the main New Jersey City University Campus. Parking is available only through public lots. The PATH Exchange Place Station is less than a five minute walk from the School of Business and the most advisable way to commute. When you enter the NJCU School of Business on the ground level, please go up the steps to the second floor where we are holding the symposium in the Skyline Room with breakout sessions on the same floor. You will find the registration table outside of the Skyline Room and I will check you in.